

## DMI Conference History

DMI2025 was held successfully in Hong Kong during July 7-9, 2025. More than 50 selected presentations and speeches from over 10 countries and regions were delivered both onsite and online, including seven keynote speeches on the related topics of management and big data, digitalization and management innovation.



DMI2024 was held smoothly during October 25-27, 2024 in the campus of Beijing Wuzi University, Beijing, China.



DMI2023 was held during August 1-4, 2023 in Seoul, South Korea. DMI 2022 was held on November 26th, 2022 via onsite (Beijing, China)/online, hosted and organized by Business School of Beijing Wuzi University.

Nearly 200 participants from about 10 countries and regions gathered at DMI2022 via online and onsite.



## Brief Introduction to DMI 2026

Co-organized by Beijing Wuzi University, Xiangnan University and HKU SAAS Data Science Lab (School of Computing and Data Science, The University of Hong Kong), the 5th International Conference on Digitalization and Management Innovation (DMI 2026) will be held during **August 24-27, 2026 in Xi'an, Shaanxi, China**. Xi'an, one of the oldest cities in China, has earned the title of a "Natural History Museum". The Museum of Terracotta Warriors and Horses is hailed as "the eighth wonder of the world".

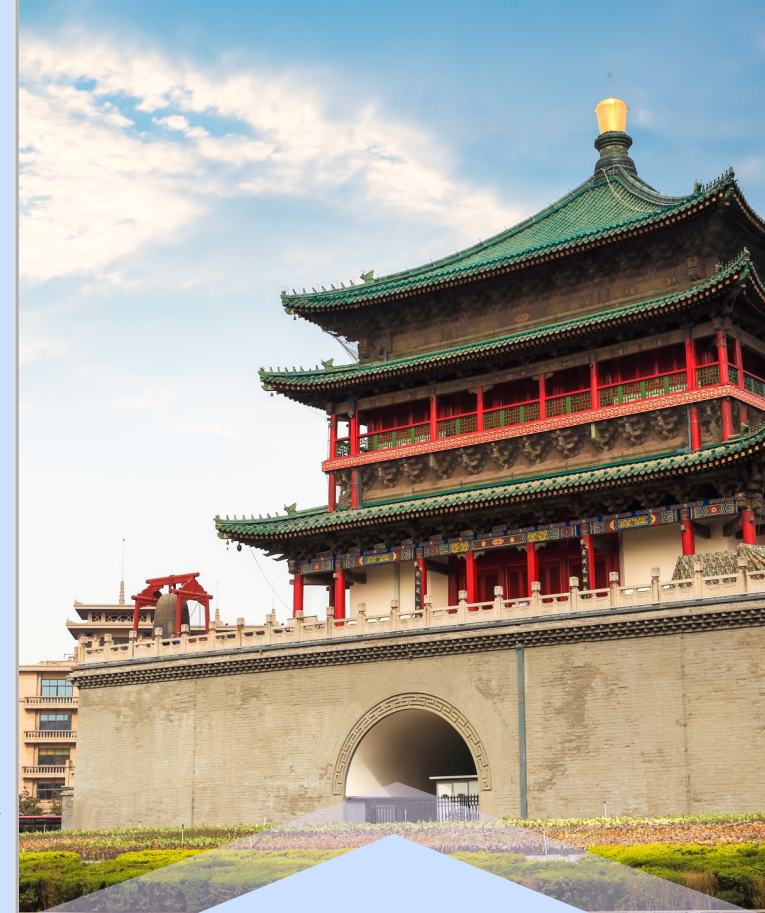
It aims to provide a high-level platform for experts and scholars worldwide to share their latest ideas of digitalization and management innovation featured **new ecology of lifelong education** supported by Hunan Lifelong Education Research Base Xiangnan University Base, and **Track on "Applied-education and applied-research in AI, Data Science, and Web6.0", the Second Edition** (proposed and chaired by Dr. Adela Lau, Deputy Director of HKU SAAS Data Science Lab), to foster the prosperity of the discipline.

## Highlights

- ♥ Certificates for attendance, oral/poster presentations & invited speakers will be issued.
- ♥ **Best Oral/Poster Presentations + Outstanding Reviewers** win next **DMI free registration + honorary certificates**.
- ♥ Accepted full paper to be published in conference proceedings in **FAIA** indexed by EI Compendex, Scopus etc.; selected papers will be recommended to ISI reputed journals.
- ♥ **Awarding Banquet** witnesses honor highlights, preserving wonderful academic exchange memories.
- ♥ **One-day Xi'an Field Research**: immersive experience of the ancient capital's history & culture.

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## Contact Us



## The 5th International Conference on Digitalization and Management Innovation (**DMI 2026**)

**August 24-27, 2026, Xi'an, Shaanxi, China**

Co-organized by



**北京物资学院**  
BEIJING WUZI UNIVERSITY



**湘南学院**  
XIANGNAN UNIVERSITY



**HKU SAAS Data Science Lab**

# MAIN TOPICS

## Digitalization and Business Model

Digital finance, money, banking, and insurance, Block chain; Big data, smart data and business intelligence; Tax challenges in the Digital Economy (DE); Digital marketing/public services/revolution policies; Circular economy through digitalization; Novel e-supply chain; commodity supply chain

## Organizational Behavior in Digital Transformation

Strategic marketing & financial issues; Humble Leadership; Human capital/Organization Practice/Organizational commitment and employee development in DE;

## Management Innovation

Best practices in particular industries; Knowledge management; The management of platform in DE;

## Innovation Management

Green Innovation; Free innovation; Open innovation, user innovation and dynamic capability; Innovation, skills and creative industries; Household sector innovation; Innovation Ecosystem;

## Interdisciplinary Applications of Digitalization and Management Innovation

Featured Topics on Lifelong Education included but not limited to: Promoting the digitalization of education; Adult education and adult learning theory; Coordinated innovation of vocational education, higher education and continuing education;

Track on "Applied-education and applied-research in AI, Data Science, and Web6.0" Business applications and case studies, posters, Technical/student / academic papers and industrial papers are all welcome for this track. Topics included but not limited to: Generative AI; Computer Vision; AI in Chatbot; Digital Human; 3D Modeling; E-Learning Model; Distributed/Parallel AI Architecture; Big Data Hubs; AI in Metaverse; Naked eye technology; Multi-agent technology; Cryptocurrency.

Special Session on "The Potential of Big Data, Digitalization and AI in a Sustainable Economy"

# CALL FOR PAPERS

Submit Now

## Conference Proceedings

Frontiers in Artificial Intelligence and Applications (FAIA) (Indexed by Scopus, EI, etc)

## Related Journals indexed by EI/Scopus/SCI/ESCI:

applied system innovation ISSN: 2571-5577 IF=3.7

electronics ISSN: 2079-9292 IF=2.6

data an Open Access Journal by MDPI

ISSN: 2306-5729, IF=2.0

Special issue: Advances in Mathematical Models and Computational Intelligence for Transportation System Planning and Management

Special issue: Advances in Intelligent Data Analysis and Its Applications, 3rd Edition

Special issue: From Intuition to Algorithms: Re-Inventing Management in the Age of Big Data

# CONFERENCE PROGRAM

August 24, 2026 (Monday)

Registration

August 25, 2026 (Tuesday)

Welcoming Speech, Keynote Speeches, Invited & Oral Presentations and Poster Presentations

August 26, 2026 (Wednesday)

Invited Speeches, Oral Presentations, Awarding Banquet

August 27, 2026 (Thursday)

Field Research

Explore Xi'an, China

Terracotta Warriors and Horses Golden Monster and Tang Sancai



Ancient City Wall Great Wild Goose Pagoda Bell Tower

# Conference Venue

Xi'an Guangcheng Hotel (西安广成大酒店)

Address: Middle Section of South Laodong Road, Lianhu District, Xi'an 710000, Shaanxi, China (陕西省西安市莲湖区劳动南路中段)



Third Round Submission Due:

June 15, 2026

Early Registration Due:

June 24, 2026

DUE DATES

# KEYNOTE SPEAKERS

Prof. Claudia Loebbecke, University of Cologne, Germany

Prof. Hongyi Sun, City University of Hong Kong, China

Prof. Hui Liu, Nanjing University of Information Science and Technology, China

Dr. Adela Lau, The University of Hong Kong, China

# INVITED SPEAKERS

Prof. Andrea Mantovani, Toulouse Business School, France

Prof. Dimiter Velev, University of National and World Economy, Bulgaria

# ORGANIZING COMMITTEE

## Conference Co-Chairs

Prof. Jin Chen, Beijing Wuzi University, China  
Prof. Weiping Liu, Xiangnan University, China

## Technical Program Committee (TPC) Members

Prof. Rocky J. Dwyer, Walden University, USA  
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Prof. Luís Gomes, Polytechnic of Porto, Portugal  
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Assoc.Prof. Cristian Barra, University of Salerno, Italy  
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